

JEONJU International Film Festival

Copyrighted Content Management Regulations

1. Goal

The purpose of these regulations is to protect and effectively manage all creative content submitted to the JEONJU International Film Festival (hereinafter referred to as “JEONJU IFF”), as well as all the films that are invited for screening at the JEONJU IFF.

2. Limitations

- (1) These regulations apply to all contents submitted to the JEONJU IFF, including screeners and the screening materials, still photographs, photographs of the filmmakers, and the trailers of the relevant films.
- (2) All submitted audiovisual files, images, and trailers are to be used for the purposes of exhibition, translation, publication, promotion, video library, and for the JEONJU IFF’s archive and reference. We will contact the copyright owner or the company holding the copyright (hereinafter referred to as “copyright holder”) to determine the content’s usage if these materials need for other purposes.

3. Management Regulations by Field

(1) Management of a submitted screener

- ① “A screener” refers to the screening preview (a link or a file) that was voluntarily submitted by the copyright holder to the JEONJU IFF for festival programming, as well as audiovisual files that were submitted to the JEONJU IFF by the copyright holder in consent to a request from the JEONJU IFF.
- ② After being submitted to the JEONJU IFF, “a screener” is provided to the JEONJU IFF’s programmers and the selection committee to decide whether to screen at the festival or not. The JEONJU IFF’s Program Team is strictly managing the screener from the time it is submitted until discarded.
- ③ After the final deliberation, all medium with “a screener” that is not invited to the festival will be destroyed 30 days before May to prevent accessing the third party. The medium will be discarded under procedures.
- ④ If the copyright holder does not want “a screener” to be used, the JEONJU IFF will not include it in press screeners or video library, and will not write any kind of review. However, the JEONJU IFF selection committee reserves the right to cancel the screening of the film.

(2) Official selection print

- ① “An official selection print” refers to the audiovisual file of a film invited to the JEONJU IFF and confirmed to screen at the festival by the final decision of the selection committee.
- ② “An official selection print” of non-English films must have English subtitles.
- ③ “An official selection print” will be screened up to 5 times during the festival, and the JEONJU IFF has the right to decide where and when to screen it.

(3) Online screening print

- ① “An online screening print” refers to the audiovisual file of a film invited to the JEONJU IFF and agreed to online screening during the festival.
- ② All films must be submitted without subtitles.
- ③ The online screening will be held on the festival’s official online platform and is limited to domestic regions. Overseas guests and the press are denied access to the online screening.

(4) Stills and filmmaker photographs of invited films

- ① Before and after the festival, the JEONJU IFF has the right to provide all pictures related to an invited film to the press as well as the general public for publication and promotional purposes. In addition, such pictures can be used in the festival’s official publications, promotional publications, outdoor promotional materials, and the website.
- ② The JEONJU IFF has the right to use the photographs submitted by the copyright holder, while any other photographs being used must receive consent from the copyright holder in advance. If the copyright of the photograph should be marked, the copyright holder is ought to give notice beforehand.
- ③ All information or materials contained in the JEONJU IFF catalog can be used for publications for commercial purposes and the festival promotion, either by itself or through partial modifications.
- ④ With the prior consent between the JEONJU IFF and the copyright holder, stills and behind-the-scenes photographs of the invited film can be used by themselves or with partial modifications for the JEONJU IFF souvenir products for sale and the outdoor promotional materials.

(5) Trailers

- ① Films confirmed to screen at the JEONJU IFF must provide a promotional video (MOV file less than 5 minutes long). When a promotional video isn’t provided, the JEONJU IFF can make a video clip up to 5 minutes from “a screener” for promotional purposes.
- ② A video clip produced by the JEONJU IFF can be provided to all press and the general online and offline audience. Before the festival, it can be used on official designs, billboard advertisings, websites, etc, while it can be tuned in festival venues.

4. Damage Compensation

If the copyright holder faces financial damage due to the leakage of submitted copyrighted content by the mismanagement of the JEONJU IFF, the JEONJU IFF will take full responsibility and will reach an agreement with the copyright holder to compensate for any loss.

5. General Regulations

- (1) The above regulations are in effect at the moment the copyright holder signs or stamps the submission application for a film submission or for the invited film. In case the copyright holder submits a file after a verbal agreement with the selection committee of the festival, the regulations are still in effect.
- (2) Regarding any other matters not stated in the above regulations will be determined by an agreement between the copyright holder and the members of the executive committee.