

Jeonju International Film Festival

Copyrighted Content Management Regulations

1. Goal

The purpose of these regulations is to protect and effectively manage all creative contents submitted to the Jeonju International Film Festival (hereinafter referred to as “Jeonju IFF”), as well as all the films that are invited for screening at Jeonju IFF.

2. Limitations

- (1) These regulations apply to all contents submitted to Jeonju IFF including previews submitted for Jeonju IFF to consider for programming, the previews of films invited to screen at Jeonju IFF, still photographs, photographs of the filmmakers, and the soundtracks of the relevant films.
- (2) All submitted audiovisual files, images, and soundtracks are to be used for the purposes of programming selection, translation, publication, marketing, video library, and for Jeonju IFF’s archive and reference. If those materials need to be used for other purposes, the copyright owner or the company holding the copyright (hereinafter referred to as “copyright holder”) will be contacted to start a separate discussion in order to determine the content’s usage.

3. Management Regulations by Field

- (1) Management of a Submission’s Preview
 - a. “A preview” refers to the preview screener (a link or a file) that was voluntarily submitted by the copyright holder to Jeonju IFF in consideration of festival programming, as well as audiovisual files that were submitted to Jeonju IFF by the copyright holder in consent to a request from Jeonju IFF.
 - b. Once submitted to Jeonju IFF, “a preview” is provided to Jeonju IFF’s programmers and the selection committee to decide whether it will screen

at the festival or not. From the moment it is submitted until it is discarded, this preview is under the strict management of Jeonju IFF's Program Team.

- c. After the final deliberation, every medium that contains "a preview" of films that are not invited to the festival will be destroyed in 30 days before April in order to prevent a 3rd party from accessing the content. Then the medium will be discarded in accordance with procedures. However, if the copyright holder makes a request before May 20th, Jeonju IFF is able to return the preview to the copyright holder depending on the possibility of restoring the medium.
- d. In the case that the copyright holder does not want "a preview" to be used, Jeonju IFF will not include it in press previews, video library, and will not write any kind of review. However, Jeonju IFF selection committee reserves the right to cancel the screening of the film.
- e. Films confirmed to screen at Jeonju IFF must provide a promotional video (MOV file less than 5 minutes long). When a promotional video isn't provided, Jeonju IFF can make a video clip that is 5 minutes or less from "a preview" for promotional purposes. A video clip produced this way can be made available for all press and the general audience, online and offline.

(2) Official Selection Screener

- a. "An official selection screener" refers to the audiovisual file of a film that has been invited to Jeonju IFF and confirmed to screen at the festival by the final decision of selection committee.
- b. Non-English language films have to be subtitled in English at least. (If a non-Korean language film has a non-Korean language or non-Korean subtitles, it must be subtitled in Korean.)
- c. "An official selection screener" will have screenings from 1 to 5 times during the festival period, and Jeonju IFF has the right to decide where and when to screen it.

(3) Stills and Filmmaker Photographs of Invited Films

- a. Prior to and after the festival, Jeonju IFF has the right to provide all pictures related to an invited film to the press as well as the general public for publication and promotional purposes. In addition, such pictures can be used in the festival's official publications, promotional publications, outdoor promotional materials, as well as the website.
- b. Jeonju IFF has the right to use the photographs submitted by the copyright holder, while any other photographs being used must receive the consent from the copyright holder in advance.
- c. Any information and materials included in Jeonju IFF's main catalog or the ticket catalog can be used as-is or with partial modifications in publications for commercial purposes and for the festival's promotion.
- d. In addition, with prior consent between Jeonju IFF and the copyright holder, the invited film's stills and behind the scenes photographs can be used as-is or with partial modifications in Jeonju IFF's souvenirs produced for sale, as well as in outdoor promotional materials.

(4) Soundtracks of officially Invited Films

- a. Prior to the beginning of the festival, Jeonju IFF can use the invited film's soundtrack for promotional purposes, while during the festival, it can be used for the festival's promotion by playing it for the audience in Festival's official venues.
- b. Jeonju IFF will use the soundtrack submitted by the copyright holder only for the purpose of (a), and is not allowed to leak the file or to modify the file in any way.

4. Damage Compensation

If a copyrighted content that was submitted to the festival is leaked due to Jeonju IFF's mismanagement and the copyright holder faces financial damage, Jeonju IFF will take full responsibility and will reach an agreement with the copyright holder to compensate for any loss.

5. General Regulations

- a. Above regulations are in effect at the moment the copyright holder signs or stamps the submission application for a film submission or for a film that was invited to the festival. In the case the copyright holder submits a file after a verbal agreement with the executive director of the festival, the regulations are still in effect.
- b. Regarding any other matters not stated in the above regulations will be determined by an agreement between the copyright holder and the members of the executive committee.